



## EXL in Gartner Market Guide for Data and Analytics Service Providers

August 14, 2018

### Report Discusses How Service Providers Can Accelerate the Success of Data and Analytics Programs

NEW YORK, Aug. 14, 2018 (GLOBE NEWSWIRE) -- EXL (NASDAQ:EXLS), a leading Operations Management and Analytics company, announced today it has been included as a Representative Vendor in the "Market Guide for Data and Analytics Service Providers" published by Gartner Inc. in June 2018.

Gartner lists external service providers that can accelerate the success of data and analytics programs. Vendors are placed on the list based on their market visibility, as well as mind share among Gartner clients and analysts, including client inquiries and research, presence at industry events, and participation in a recent Gartner analyst briefing.

According to Gartner, "the urgency for organizations to transform into digital businesses and to compete more effectively in the global market is forcing buyers to become more data driven. However, there are still many challenges," including a lack of "solid data and analytics infrastructure, and the overall willingness to implement a companywide data and analytics strategy and initiative."

"We are pleased to be included in Gartner's market guide for data and analytics. Our understanding of domain and mastery of data helps us create context, which is the foundation for Digital Intelligence, our differentiated strategy and approach for transformation," said Vivek Jetley, Senior Vice President and Co-Head, EXL Analytics. "Our domain expertise across industries and functions, combined with end-to-end data management and advanced analytics, enables us to generate real results for our customers."

Ankor Rai, Senior Vice President and Co-Head, EXL Analytics, agrees. "EXL has proven to our clients and analysts that we not only understand the business, interface, and technology, but we also collaborate and form partnerships. Our ability to orchestrate human expertise with complex, interdependent technologies like AI, robotics, analytics, machine learning, and others enables us to quickly deliver tailored, targeted breakthrough solutions truly sets EXL apart."

With more than 3,000 data scientists and analysts around the world, EXL Analytics merges advanced analytics with a consultative approach help clients minimize risk, boost operational efficiency, create regulatory compliance frameworks, simplify supply chains, and identify new channels for growth and profitability. Solutions include data strategy, infrastructure and management, business intelligent solutions, and a deep array of predictive modeling products and services across all business functions.

For more information and to access the report (subscription required), please visit <https://www.gartner.com/document/3879567>

*Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

#### About EXL

EXL (NASDAQ:EXLS) is a leading operations management and analytics company that designs and enables agile, customer-centric operating models to help clients improve their revenue growth and profitability. Our delivery model provides market-leading business outcomes using EXL's proprietary Business EXLerator Framework®, cutting-edge analytics, digital transformation and domain expertise. At EXL, we look deeper to help companies improve global operations, enhance data-driven insights, increase customer satisfaction, and manage risk and compliance. EXL serves the insurance, healthcare, banking and financial services, utilities, travel, transportation and logistics industries. Headquartered in New York, New York, EXL has more than 28,000 professionals in locations throughout the United States, Europe, Asia (primarily India and Philippines), South America, Australia and South Africa. For more information, visit [www.exlservice.com](http://www.exlservice.com).

#### Media Contact:

Michael Sherrill  
Vice President, Marketing  
646-419-0778  
[michael.sherrill@exlservice.com](mailto:michael.sherrill@exlservice.com)

#### Investor Relations Contact:

Steven Barlow  
Vice President, Investor Relations  
212-624-5913  
[Steven.Barlow@exlservice.com](mailto:Steven.Barlow@exlservice.com)



Source: ExlService Holdings, Inc.