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## **EXL Positioned as Leader in IDC MarketScape for Business Analytics BPO Services**

NEW YORK, Dec. 15, 2016 (GLOBE NEWSWIRE) -- EXL (NASDAQ:EXLS), a leading Operations Management and Analytics company, today announced it has been named as a Leader in the IDC MarketScape: Worldwide Business Analytics BPO Services 2016 Vendor Assessment (doc #US40405316, November 2016).

"We are excited to be named as a leader in the IDC MarketScape for global analytics services," said Ankor Rai, Senior Vice President and Global Co-Head of EXL Analytics. "This and other leadership positions announced this year showcase EXL Analytics' ability to innovate and execute at a speed that meets the rapid change required in today's business environment. We believe that talented data scientists combined with machine-integrated solutions are the future of analytics."

Vivek Jetley, Senior Vice President and Co-Head, EXL Analytics said, "Being named a leader by the IDC MarketScape validates our end-to-end offerings across the analytics value chain, from data integration to analytics to outcomes. We are dedicated to supporting our clients' growth and profitability through advanced techniques such as machine learning and predictive analytics to support transformational change."

This IDC MarketScape includes a quantitative and qualitative analysis of 11 business analytics service providers. IDC MarketScape is based on a comprehensive and rigorous framework that highlights the factors expected to be the most influential for both short-term and long-term success.

Earlier this year, EXL was named a Leader in the Everest Group report "Analytics BPS - Service Provider Landscape with PEAK Matrix™ Assessment 2016" and the "Winner's Circle" in the "HfS Blueprint Report: BFS Analytics Services."

EXL Analytics provides data-driven, action-oriented, and industry-specific solutions to business problems through statistical data mining, cutting edge analytics techniques and a consultative approach. EXL's global footprint of 2,400 data scientists and analysts assist client organizations with data strategy, infrastructure and management, business intelligent solutions and a deep array of predictive modeling products and services such as: complex risk minimization methods, advanced marketing, pricing and CRM strategies, internal cost analysis, and resource optimization.

In October, EXL acquired Datasource Consulting, LLC, a Denver-based company specializing in Enterprise Data Management and Business Intelligence. The acquisition broadened the market-leading capabilities of EXL Analytics by combining data strategy and management solutions with proprietary data assets and advanced analytics.

### **About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

### **About EXL**

EXL (NASDAQ:EXLS) is a leading operations management and analytics company that helps businesses enhance growth and profitability in the face of relentless competition and continuous disruption. Using our proprietary, award-winning Business EXLerator Framework™, which integrates analytics, automation, benchmarking, BPO, consulting, industry best practices and technology platforms, we look deeper to help companies improve global operations, enhance data-driven insights, increase customer satisfaction, and manage risk and compliance. EXL serves the insurance, healthcare, banking and financial services, utilities, travel, transportation and logistics industries. Headquartered in New York, New York, EXL has more than 25,000 professionals in locations throughout the United States, Europe, Asia (primarily India and Philippines), Latin America, Australia and South Africa. For more information, visit [www.exlservice.com](http://www.exlservice.com).

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