



## EXL Names Jennifer Lemming Chief Marketing Officer

January 19, 2022

NEW YORK, Jan. 19, 2022 (GLOBE NEWSWIRE) -- EXL [NASDAQ: EXLS], a leading global analytics and digital solutions company, today announced the appointment of Jennifer Lemming as Chief Marketing Officer. Charged with accelerating EXL's data-driven transformation agenda, Lemming will help marshal the company's advanced analytics, AI, digital and cloud capabilities to unlock new growth opportunities for the world's leading corporations.

"EXL has greatly expanded its analytics and digital capabilities over the last few years as our clients have entrusted us with increasingly complex, mission critical projects that sit right at the heart of their long-term business strategies," said Anita Mahon, EXL Executive Vice President and Chief Growth and Strategy Officer. "With her proven track record and deep experience building renowned global brands, Jennifer will help us capitalize on that momentum to unlock our next phase of growth."

Lemming joins EXL from LexisNexis Risk Solutions, a RELX company, where she was Senior Vice President, Marketing. Leading a global team of over 80 marketers, Lemming helped support double-digit growth, ultimately helping to build LexisNexis Risk Solutions into the fastest growing business companywide. Fostering a team culture rooted in diversity, equity and inclusion (DEI), Lemming also transformed the company's women employee resource group by creating education, engagement, and self-discovery programs and mentoring future leaders. With experience throughout the U.S., Europe, Asia and Canada, Lemming has also held senior marketing roles at Aflac, DS Waters, and Yahoo!.

"I have been incredibly fortunate throughout my career to see first-hand the power of data-driven insights and breakthrough digital strategies to truly transform business outcomes," said Lemming. "I look forward to applying that experience at EXL, where the opportunity to drive outsized results across so many industries will create many exciting new challenges."

For more information on EXL, click [here](#).

### About EXL

EXL (NASDAQ: EXLS) is a global analytics and digital solutions company that partners with clients to improve business outcomes and unlock growth. Bringing together deep domain expertise with robust data, powerful analytics, cloud, and AI, we create agile, scalable solutions and execute complex operations for the world's leading corporations in industries including insurance, healthcare, banking and financial services, media, and retail, among others. Focused on driving faster decision-making and transforming operating models, EXL was founded on the core values of innovation, collaboration, excellence, integrity and respect. Headquartered in New York, our team is over 34,000 strong, with more than 50 offices spanning six continents. For more information, visit [www.exlservice.com](http://www.exlservice.com).

### Cautionary Statement Regarding Forward-Looking Statements

*This press release contains forward-looking statements. You should not place undue reliance on those statements because they are subject to numerous uncertainties and factors relating to EXL's operations and business environment, all of which are difficult to predict and many of which are beyond EXL's control. Forward-looking statements include information concerning EXL's possible or assumed future results of operations, including descriptions of its business strategy. These statements may include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. These statements are based on assumptions that we have made in light of management's experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors it believes are appropriate under the circumstances. You should understand that these statements are not guarantees of performance or results. They involve known and unknown risks, uncertainties and assumptions. Although EXL believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect EXL's actual financial results or results of operations and could cause actual results to differ materially from those in the forward-looking statements. These factors, which include our ability to successfully close and integrate strategic acquisitions, our ability to respond to and manage public health crises, including the outbreak and continued effects of the coronavirus (COVID-19) pandemic, are discussed in more detail in EXL's filings with the Securities and Exchange Commission, including EXL's Quarterly Report on Form 10-Q and Annual Report on Form 10-K. These risks could cause actual results to differ materially from those implied by forward-looking statements in this release. You should keep in mind that any forward-looking statement made herein, or elsewhere, speaks only as of the date on which it is made. New risks and uncertainties come up from time to time, and it is impossible to predict these events or how they may affect EXL. EXL has no obligation to update any forward-looking statements after the date hereof, except as required by federal securities laws.*

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The logo for EXL, consisting of the letters 'EXL' in a bold, orange, sans-serif font.

Source: ExlService Holdings, Inc.