



## EXL named a Leader in 2025 ISG Provider Lens® Generative AI Services Global Report

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NEW YORK, Nov. 04, 2025 (GLOBE NEWSWIRE) -- [EXL](#) [NASDAQ: EXLS], a global data and AI company, announced that it has been named a Leader in the ISG Provider Lens® Generative AI (GenAI) Services – Large and Midsize Global 2025 report.

[The report evaluates GenAI service providers](#) in two categories: Strategy and Consulting and Development and Deployment Services. EXL was named a Leader in both Midsize categories for the second consecutive year, recognized for its ability to help enterprise leaders make informed buying decisions and maximize their technological investments. ISG analysts cited EXL's deep vertical domain expertise, governance-based consulting, and partner-led transformation as key differentiators. The study further highlights how the EXLerate.ai platform enables consultants to simulate agent workflows and validate architecture early in the engagement cycle. EXL's GenAI stack supports cross-LLM optimization and production-ready agents across industries, powered by reusable components and deep hyperscaler alignment.

"As GenAI evolves from isolated use cases to reimagined workflows, companies need partners who understand data, can engineer end-to-end AI ecosystems, and have deep knowledge of how to enhance business outcomes through AI," said Anand "Andy" Logani, EXL's executive vice president and chief digital and AI officer. "We are honored to receive this recognition from ISG as we continue helping clients propel their business transformation with AI."

"EXL brings structured depth to GenAI consulting by linking domain strategy, partner-led GTM approaches and governance advisory with vertical assessments that evolve into agentic designs, enabling operationally aligned and delivery-ready transformation strategies," said Gowtham Kumar Sampath, assistant director and principal analyst at ISG. "EXL demonstrates strong GenAI deployment maturity with a modular agent orchestration platform, fine-tuned domain LLMs and a security-first governance stack that supports enterprise-grade AI system development and operationalization."

ISG Provider Lens® is a practitioner-led service provider comparison powered by ISG's advisory experience and data-driven research. ISG's Research reports provide independent vendor evaluations and enterprise buying behavior segmentation. Provider positioning is based on neutral and independent research, such as quantitative data that includes provider surveys, product testing, and customer interviews.

Discover how EXL's strengths in data, industry expertise and GenAI transformation are delivering impactful outcomes for clients, click [here](#).

### About EXL

EXL (NASDAQ: EXLS) is a global data and AI company that offers services and solutions to reinvent client business models, drive better outcomes and unlock growth with speed. EXL harnesses the power of data, AI, and deep industry knowledge to transform businesses, including the world's leading corporations in industries including insurance, healthcare, banking and capital markets, retail, communications and media, and energy and infrastructure, among others. EXL was founded in 1999 with the core values of innovation, collaboration, excellence, integrity and respect. We are headquartered in New York and have approximately 63,000 employees spanning six continents. For more information, visit [www.exlservice.com](http://www.exlservice.com).

### Cautionary Statement Regarding Forward-Looking Statements

*This press release contains forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. You should not place undue reliance on those statements because they are subject to numerous uncertainties and factors relating to EXL's operations and business environment, all of which are difficult to predict and many of which are beyond EXL's control. Forward-looking statements include information concerning EXL's possible or assumed future results of operations, including descriptions of its business strategy. These statements may include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. These statements are based on assumptions that we have made in light of management's experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors it believes are appropriate under the circumstances. You should understand that these statements are not guarantees of performance or results. They involve known and unknown risks, uncertainties and assumptions. Although EXL believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect EXL's actual financial results or results of operations and could cause actual results to differ materially from those in the forward-looking statements. These factors, which include our ability to maintain and grow client demand, our ability to hire and retain sufficiently trained employees, and our ability to accurately estimate and/or manage costs, rising interest rates, rising inflation and recessionary economic trends, are discussed in more detail in EXL's filings with the Securities and Exchange Commission, including EXL's Annual Report on Form 10-K. You should keep in mind that any forward-looking statement made herein, or elsewhere, speaks only as of the date on which it is made. New risks and uncertainties come up from time to time, and it is impossible to predict these events or how they may affect EXL. EXL has no obligation to update any forward-looking statements after the date hereof, except as required by federal securities laws.*

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