

EXL Positioned as a Leader in IDC MarketScape for Finance and Accounting BPO Services

NEW YORK, July 19, 2017 (GLOBE NEWSWIRE) -- EXL (NASDAQ:EXLS), a leading Operations Management and Analytics company, today announced it has been named as a leader in the IDC MarketScape: Worldwide Finance and Accounting BPO Services 2017 Vendor Assessment (doc #US41237717, June 2017).

"We are excited to be recognized as a leader in the IDC MarketScape for finance and accounting services," said Narasimha Kini, Senior Vice President and Finance and Accounting (F&A) Business Head, EXL. "This positioning demonstrates our commitment to helping clients transform their finance functions, deliver on strategic CFO priorities and proactively drive digital innovation."

The IDC MarketScape included a quantitative and qualitative analysis of 14 F&A BPO service providers with global service portfolios. IDC MarketScape is based on a comprehensive and rigorous framework that highlights the factors expected to be the most influential for both short-term and long-term success.

EXL's Finance & Accounting practice provides industry-specific F&A solutions in the insurance and healthcare, professional services, manufacturing, transportation and travel, banking, and media industries. EXL uses its proprietary Business EXLerator Framework® to incorporate benchmarking, automation and analytics into digital F&A solutions. Along with a full suite of transactional F&A, delivered through multi-shore and BPaaS models, EXL specializes in high-end accounting, analytics and CFO advisory services.

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About EXL

EXL (NASDAQ:EXLS) is a leading operations management and analytics company that designs and enables agile, customer-centric operating models to help clients improve their revenue growth and profitability. Our delivery model provides market-leading business outcomes using EXL's proprietary Business EXLerator Framework®, cutting-edge analytics, digital transformation and domain expertise. At EXL, we look deeper to help companies improve global operations, enhance data-driven insights, increase customer satisfaction, and manage risk and compliance. EXL serves the insurance, healthcare, banking and financial services, utilities, travel, transportation and logistics industries. Headquartered in New York, New York, EXL has more than 26,000 professionals in locations throughout the United States, Europe, Asia (primarily India and Philippines), South America, Australia and South Africa. For more information, visit <u>www.exlservice.com</u>.

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