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Blue Cross and Blue Shield NC Launches EXL Landa's Care Management Solution CareRadius

Health platform installation includes early identification tool CareAffiliate for care, disease management

NEW YORK and CHICO, Calif., June 25, 2014 /PRNewswire/ -- EXL (NASDAQ: EXLS), a leading business process solutions company, today announced that Blue Cross and Blue Shield of North Carolina (BCBSNC) has implemented CareRadius®, the care management platform created by EXL's health technology group EXL Landa. As part of the platform launch, BCBSNC will also use Landa's CareAffiliate® product to improve provider interaction with medical management programs.

BCBSNC has partnered with EXL Landa since 2003 when it installed MaxMC, Landa's predecessor to the CareRadius platform.

"Our goal is to support our customers with the programs and tools they need to better manage health conditions and improve their quality of life," said Dr. John Fong, Vice President and Senior Medical Director for Healthcare Management, BCBSNC. "We appreciate the expertise EXL Landa brings to our medical management programs. Tools like CareRadius and CareAffiliate improve our ability to support better health outcomes for our customers."

CareRadius integrates real-time data from multiple sources for closer collaboration between patients, providers and insurers, enabling better care coordination. CareAffiliate integrates member data and connects remote providers to clinical staff, while streamlining care functions including authorization and referrals, inpatient admission notifications, and program enrollment requests.

"EXL Landa is pleased to play a part in facilitating BCBSNC's ongoing pursuit of industry leading best practices for collaborative care and health management," said Jay Dunlap, Senior Vice President, EXL, and head of EXL Landa. "This expansion of our relationship will allow both organizations to achieve our common goal of improving member health and care quality."

About BCBSNC:

About Blue Cross Blue Shield North Carolina (BCBSNC):

Blue Cross and Blue Shield of North Carolina is a leader in delivering innovative health care products, services and information to more than 3.84 million members, including approximately 1 million served on behalf of other Blue Plans. Since 1933, the company has served its customers by offering health insurance at a competitive price and has served the people of North Carolina through support of community organizations, programs and events that promote good health. Blue Cross and Blue Shield of North Carolina was recognized as one of the World's Most Ethical Companies by Ethisphere Institute in 2012, 2013 and 2014. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. Visit BCBSNC online at bcbsnc.com. All other marks are the property of their respective owners.

About EXL

EXL (NASDAQ: EXLS) is a leading business process solutions company that looks deeper to drive business impact through integrated services and industry knowledge. EXL provides operations management, decision analytics and technology platforms to organizations in insurance, healthcare, banking and financial services, utilities, travel, and transportation and logistics, among others. We work as a strategic partner to help our clients streamline business operations, improve corporate finance, manage compliance, create new channels for growth and better adapt to change. Headquartered in New York and in business since 1999, EXL has more than 22,000 professionals in locations throughout the U.S., Europe and Asia. For more information, visit www.exlservice.com.

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