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## **EXL, Marist College Partner for Veterans Analytics Training and Mentoring Certificate Program**

NEW YORK, Aug. 28, 2014 (GLOBE NEWSWIRE) -- EXL Analytics, part of EXL (Nasdaq:EXLS), a leading business process solutions company, today announced it has teamed up with Marist College to offer an Analytics Training and Mentoring Certificate Program for U.S. veterans. The program's objective is to provide analytics training to veterans and teach them how to apply skills acquired in the military toward the field of analytics, where there is a rapidly growing need for talented professionals.

Participants in the Analytics Training and Mentoring Certificate Program will complete a 12-week course to develop their analytics skills through basic statistical analysis, the foundations of data science, and predictive modeling theory. Students who complete the program may be placed into internships at EXL and its corporate partners, giving them an opportunity for hands-on learning and interaction with business experts.

"EXL is always looking deeper to find meaningful ways to help the communities in which we operate," said Ankor Rai, SVP and Global Co-Head of EXL Analytics. "We are extremely excited about this program as it allows us to leverage our analytics strength and provide veterans exposure to analytics and the possibility of a long-term career with high earning potential."

As companies embrace the value of analytics for making more informed business decisions, the demand for analytics professionals is exploding. Research firms such as McKinsey and IDC have estimated a deficiency in the U.S. of 150,000 to 200,000 data scientists and 1.5 million managers/analysts.

In response, EXL has developed a proprietary analytics training academy along with other academic and research partnerships with leading engineering and management institutions.

Following a successful pilot program launched in February 2014, the Veterans Analytics Training and Mentoring Certificate Program with Marist College will begin September 2, 2014. It leverages the dedicated faculty of Marist College. Details are available at <http://info.exlservice.com/EXL-Veteran-Program-2013.html>.

"Marist College is proud to partner with EXL in this Analytics Training and Mentoring Certificate Program," said Shawn George, Veterans Program Liaison of Marist College. "We are always looking for innovative ways to help military members. This effort is especially significant given the clear need for this expertise."

EXL Analytics, an EXL division focused on extracting insights from big data, merges statistical data mining with a consultative approach and modeling tools to help its clients look deeper into their processes and business functions. EXL Analytics creates strategic value for companies, such as minimizing risk, boosting operational efficiency, creating regulatory compliance frameworks, simplifying supply chains, and identifying new channels for growth and profitability. EXL has more than 1,400 analytics professionals and data scientists who support clients in numerous industries, including banking and financial services, healthcare, insurance, transportation, manufacturing, retail and consumer product goods, utilities, and travel.

### **About EXL**

EXL (Nasdaq:EXLS) is a leading business process solutions company that looks deeper to drive business impact through integrated services and industry knowledge. EXL provides operations management, decision analytics and technology platforms to organizations in insurance, healthcare, banking and financial services, utilities, travel, and transportation and logistics, among others. We work as a strategic partner to help our clients streamline business operations, improve corporate finance, manage compliance, create new channels for growth and better adapt to change. Headquartered in New York and in business since 1999, EXL has more than 23,000 professionals in locations throughout the U.S., Europe and Asia. For more information, visit [www.exlservice.com](http://www.exlservice.com).

### **About Marist College**

Marist College, recognized for excellence by *U.S. News & World Report*, *Time*, and "The Princeton Review," and by "Barron's Best Buys in College Education," is noted for its leadership in the use of technology to enhance the teaching and learning

process.

Founded in 1929, Marist's 210-acre campus overlooks the Hudson River in the heart of the historic Hudson Valley, midway between New York City and Albany, the state capital.

What started as a school for the training of future Marist Brothers has developed into one of the leading colleges of the arts and sciences in the nation. Marist is ecumenical in character and reflects the ideals of the founder of the Marist Brothers, St. Marcellin Champagnat: commitment to excellence in education, a pursuit of higher human values, and dedication to the principle of service.

Marist is dedicated to helping students develop the intellect and character required for enlightened, ethical, and productive lives in the global community of the 21st century. For more information, visit [www.marist.edu](http://www.marist.edu).

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<http://www.marist.edu/admission/adult/online-liberal-studies/military-veterans.html>

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